

International Part Time Programme

# Master of Arts – Olympic Studies



Deutsche  
Sporthochschule Köln  
German Sport University Cologne



## Master of Arts – Olympic Studies

The M.A. is a new international part time programme in Olympic Studies. It is a two year programme organized in six modules of six working days each and a thesis. The Information Management Department of the IOC has contributed to the development of the academic project.

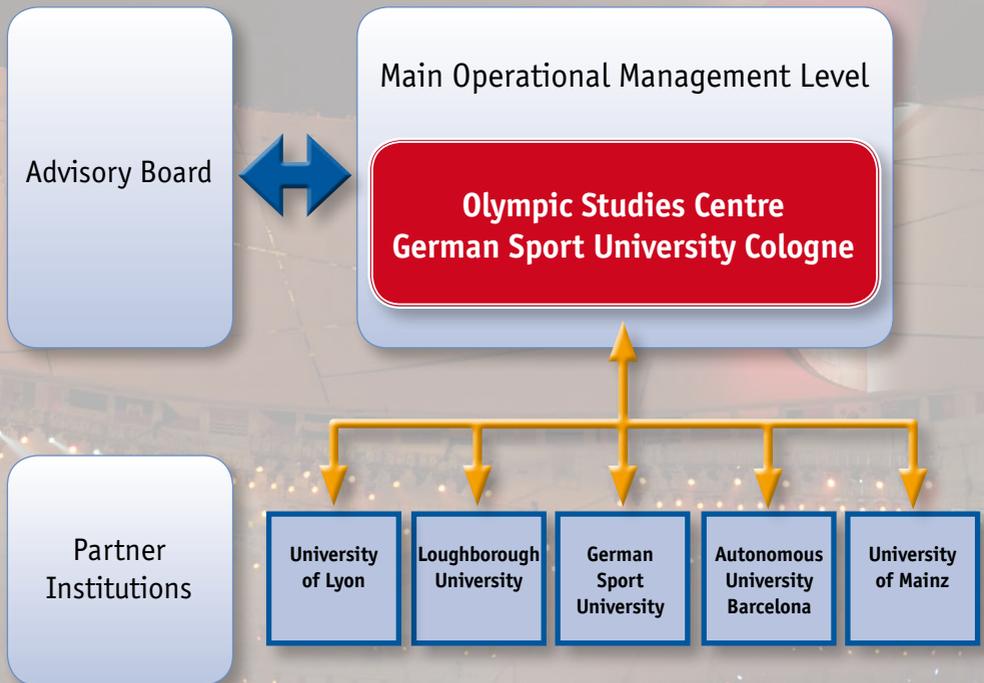
The programme will implement a high-level, interdisciplinary curriculum in Olympic Studies which will foster the links between the academic and Olympic worlds.

### **Main objectives of the study programme are to:**

- enhance the individual participant's Olympic knowledge in social sciences and humanities
- promote the individual participant's critical appreciation of the nature and significance of values in the advocacy and practice of Olympism, Olympic Sport and the Olympic Movement
- foster critical reflection on processes of continuity and transformation in the Olympic Movement and on the relationship between Olympism and Olympic practices and wider social contexts
- develop the individual participant's capacity to undertake independent research on relevant areas of the Olympic Movement by using appropriate methodologies.



The programme will be delivered by a core network of universities, including the Autonomous University of Barcelona, the German Sport University Cologne, Loughborough University, the University of Lyon and the University of Mainz.





# The Modules

## Module 1

### Ethics, Values and Olympic Education

*Core teaching contents:* History of Olympism; sport, ethics and Olympic values; Olympic education; concepts and their evaluation; Olympism and culture.

## Module 2

### Olympic Athletes and Elite Sport in Transition

*Core teaching contents:* Transformation processes in elite sport and in the Olympic Movement; impact of these processes on the athletes; understanding athlete's transition into and out of competitive elite status; change of athlete's rights, roles and responsibilities; coaching ethics; chances and threats of youth (elite) sport.

## Module 3

### Research Methodologies in Olympic Studies

*Core teaching contents:* Introduction to research methods in humanities and social sciences; philosophy of methodology in social sciences and humanities; qualitative and quantitative research methods; resources in Olympic research.

## Module 4

### Governance, Policy and Olympic Organisations

*Core teaching contents:* Olympic legal and organisational structures; Olympism and good governance; sustainability, environmentalism and security; Olympic legacies and impacts.

Term 1

Term 2



## Module 5

### Olympic Games – Media and Commercialisation

*Core teaching contents:* Nature and evolution of the Olympic Games as a mega event; the role of media and media representation; audience experience of the Olympic Games; trends, benefits and limits of sponsorship; marketing and commercial opportunities.

## Module 6

### International Relations and the Olympic Movement

*Core teaching contents:* Role of sport in international relations; Olympic truce concept; use of Olympic phenomena as tool of diplomacy; politics of divided nations and the Olympic Movement; role of sport in humanitarian programmes; sport development programmes.

## Thesis

*Core requirements:* Presenting and defending a research project of theoretical and/or practical relevance for the Olympic Movement; employing methods and approaches which draw on the humanities and social sciences; displaying a critical appreciation of the material delivered in the programme.

Term 3

Term 4



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# Organisation

The M.A. will be delivered in a modular part time programme over two years. Per term two single weeks of on-campus studies are compulsory.

Year 1	Term 1	<b>Day 1</b>	<b>Day 2-6</b>	<b>Day 7</b>	<b>Day 8</b>
		[Sunday]	[Monday-Friday]	[Saturday]	[Sunday]
		Arrival	Module 1	P/RP	Departure
		Arrival	Module 2	P/RP	Departure
Year 2	Term 2	<b>Day 1</b>	<b>Day 2-7</b>	<b>Day 7</b>	<b>Day 8</b>
		[Sunday]	[Monday-Friday]	[Saturday]	[Sunday]
		Arrival	Module 3	P/RP	Departure
		Arrival	Module 4	P/RP	Departure
Year 2	Term 3	<b>Day 1</b>	<b>Day 2-7</b>	<b>Day 7</b>	<b>Day 8</b>
		[Sunday]	[Monday-Friday]	[Saturday]	[Sunday]
		Arrival	Module 5	P/RP	Departure
		Arrival	Module 6	P/RP	Departure
	Term 4	<b>Thesis</b>			
		<b>Organised as an independent study with a main tutor teaching on the programme</b>			

P=Presentation, RP=Research Proposal



## Target group and admission

**Target Group:** The programme will be designed to facilitate recruitment of a wide range of participants from diverse academic and professional backgrounds. Main target groups of the study programme should include representatives of:

- International Olympic Committee
- National Olympic Committees
- International Sport Federations
- Sponsors
- Universities, Elite Sport Schools and Sport Academies
- Media and Production Companies
- Applicant Cities

**Admission:** Candidates will be required to hold a bachelor's degree or its equivalent, and have at least two years of work experience in an environment ideally relevant to the interests of the Olympic family.

**Participants:** Max. 30

**Dates:** The programme will start annually in September

**Degree:** Master of Arts (M.A.)

**Further Details:** [www.osc-cologne.com](http://www.osc-cologne.com), [www.dshs-koeln.de/osc](http://www.dshs-koeln.de/osc)





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